



VENTURE ACCELERATOR
PARTNERS INC.



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PARTNERS**

Elevator Pitch Template



Section	Notes	Example
Introduction	Introduce yourself and your business	My name is Mark Elliott, and I am one of the Co-founders at VA Partners.
What do you do?	Explain what you do succinctly.	We help companies grow their revenue faster. This is done by providing strategy and tactical support for part-time sales and marketing.
Benefits/Problem	What benefits do you bring to the customer? What problem are you solving?	Some of the benefits we can provide to your company are: <ul style="list-style-type: none">• More revenue, faster• Extra sales and marketing capabilities for less than a full-time resource• A sales and marketing plan to help your business grow even after the engagement is over
Build trust	This can be shown through industry knowledge	VA Partners has been in business since 2006 and in that time, we have worked with almost 200 companies and helped them drive over \$30M in additional revenue.
Next step	What is a good next step out of this interaction?	Would you have some time for a meeting where I could better understand your sales and marketing challenges and how we may be able to help?